



**Nature Publishing Group  
10<sup>th</sup> Anniversary CALIS meeting**

長沙 2012

## More Open Access for NPG



- Nature Communications continues to grow
- Very popular with Chinese authors
- Launch of Scientific Reports in July 2011



Chinese Academic Journals published by NPG adopt OA policy (Cell Research, Acta Pharmalogica Sinica, Asian Journal of Adndrology and Cellular and Molecular Immunology)

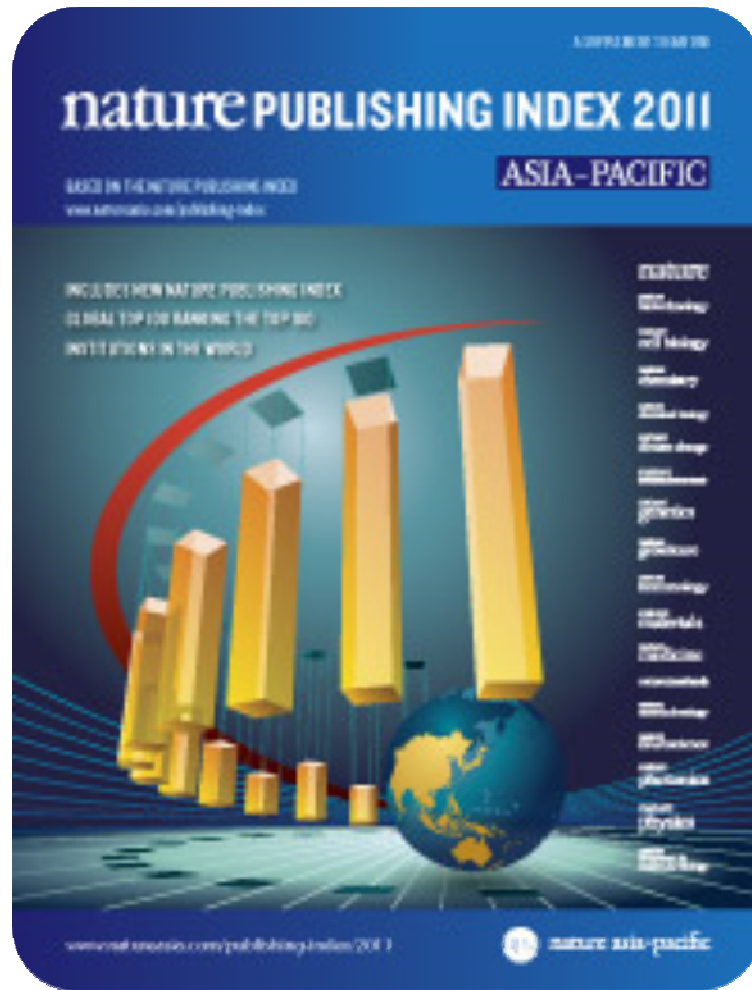
International Journal of Oral Science joins NPG as an OA-only title  
Light: Science and Applications launches as an OA-only title  
Emerging Microbes and Infections to launch in July 2012

IJOS  
International Journal of  
ORAL SCIENCE

Light | Science &  
Applications

Emerging Microbes  
& Infections

# Nature Publishing Index



# Principles of Biology

a campus-wide interactive textbook solution by Nature Publishing Group



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## interactive textbooks



Announcing Principles of Biology, an Interactive Textbook by Nature Education

***Principles of Biology* is a reinvention of the textbook for today's digitally-enabled institutions. It is built around more than 200 individual learning modules, each containing instruction, assessments, and interactive online activities, which can be customized and arranged to order by faculty. All content is accessible natively on most digital devices, including laptops, desktops, tablets, and mobile phones. It draws on the Nature journals' extensive experience with research papers and connections to data sets, methods, and protocols to help cultivate students' mature scientific skills.**



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**Nature Publishing Index**  
**自然出版指数-2011**

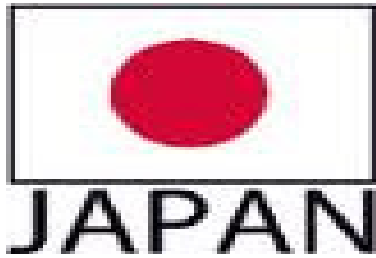
# 自然出版指数 - 全球100

## ■ 中国: ( 3家)

- 中国科学院 ( 排名 23, 文章篇数 : 62, corrected count : 22.43)
- 中国科技大学 (排名 76, 文章篇数: 17, Corrected count : 8.58)
- 北京大学 (排名 94, 文章篇数21 , corrected Counted 7.24)

## ■ 日本 : ( 7 家)

## ■ 澳洲 : ( 3家)



- 2009-2011 Corrected Count总数: 533.57
- 2009 -2011 文章总篇数 : 868
- 2011 : Corrected Count : 214.49
- 2011 : 文章篇数 : 361
- 25.6% 增长



- 2009-2011 Corrected Count总数: 220.68
- 2009 -2011文章总篇数 : 476
- 2011 : Corrected Count : 110.03
- 2011 :文章篇数: 225
- 61.6% 增长





■ 2009-2011

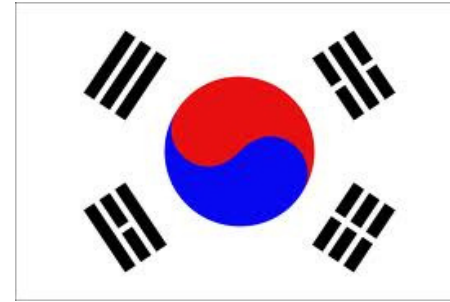
Corrected Count : 146.38

■ 2009 -2011文章总篇数 : 406

■ 2011 : Corrected Count : 64.63

■ 2011 :文章篇数: 172

■ 63.2%增长



■ 2009-2011 Corrected Count : 94.75

■ 2009 -2011文章总篇数 : 214

■ 2011 : Corrected Count : 40.99

■ 2011 :文章篇数: 92

■ 65.2%增长

# 2011年 亚太17国家出版

- 文章篇数 : 856 ( 2010年 : 637)
- Nature Communications : 超过 40%
- US : 文章篇数 : 2031
- UK : 文章篇数 : 575

# 冠军-中国科学院

- Corrected Count : 22.43
- 文章篇数 : 62
- 全球50之一

# 亚军-中国科技大学

- Corrected Count : 8.58
- 文章篇数 : 17

# 季军-北京大学

Corrected Count : 7.24  
文章篇数 : 21

# 中国大学/单位排名-2010

- 第10位-华大基因(corrected count 2.97/文章篇数 11)
- 第9位-南京大学(corrected count 3.01/文章篇数 11)
- 第8位-香港大学(corrected count 3.58/文章篇数 12)
- 第7位-上海交通大学(corrected count 3.73/文章篇数 21)
- 第6位- 厦门大学(corrected count 3.77/文章篇数 6)
- 第5位-香港科技大学(corrected count 3.86/文章篇数 5)
- 第4位-清华大学(corrected count 6.36/文章篇数 9)

# 亚太排名头100家大学-中国

- 浙江大学
- 复旦大学
- 第二军医大学
- 武汉理工大学
- 吉林大学
- 华中农业大学
- 南京医科大学
- 西安交大
- 南开大学
- 华中科技大学
- 西南大学

# 亚太排名101-200家大学-中国

- 安徽医科大学
- 上海理工大学
- 山东大学
- 中国海洋大学
- 西北大学
- 福建医科大学
- 中山大学
- 北京航空航天大学
- 中国地质大学
- 上海师范大学
- 中南大学
- 苏州大学
- 沈阳师范大学
- 华东理工大学
- 北京师范大学
- 汕头大学

**[www.natureasia.com](http://www.natureasia.com)**



# Nature Climate Change



- 2011 出版
- 自然气候变化发布跨物理和社会科学的原创性研究文章和综合跨学科的研究.
- 提供这个时代气候变化的创新研究, 更广泛的影响, 经济, 社会和政策.



- 全新的多学科期刊创刊于2010年4月，这份期刊包含有OA的文章.
- 高质量文章内容吸引各领域的专家– 目标中层的顶级用户
- 目标以捕捉不能在NPG其他期刊发表的文章
- 拥有内部的编辑队伍，同时通过外部的编委对文章给予意见
- 大部分文章发表在生物学 (53%)，物理学 (31%)，化学 (10%) 及地球科学 (6%)



- 约50%作者选择以OA方式发表文章. 以OA方式发表多以生物学为主大概 (55%) 多于其他学科(化学 – 34%, 物理 – 43%)
- 投稿: 文章的出处以国家排序, 美国1<sup>st</sup>, 日本 2<sup>nd</sup>, 中国 3<sup>rd</sup> 英国 4<sup>th</sup>, 韩国 6<sup>th</sup>, 澳大利亚 9<sup>th</sup>, 新加坡 13<sup>th</sup>, 台湾 18<sup>th</sup>. 约40%的投稿由NPG其他系列刊转移过来.
- 作者: 美国 1<sup>st</sup>, 英国 2<sup>nd</sup>, 日本 3<sup>rd</sup>, 中国 6<sup>th</sup>, 澳大利亚 7<sup>th</sup>, 新加坡 14<sup>th</sup>, 韩国 15<sup>th</sup>, 台湾 21<sup>st</sup>

## 全OA (Open Access)期刊 at NPG

Cell Death  
& Disease

Clinical and Translational  
Gastroenterology

Nutrition  
& Diabetes

Blood Cancer Journal

Oncogenesis

Translational  
Psychiatry

## 新期刊 Asia 2012

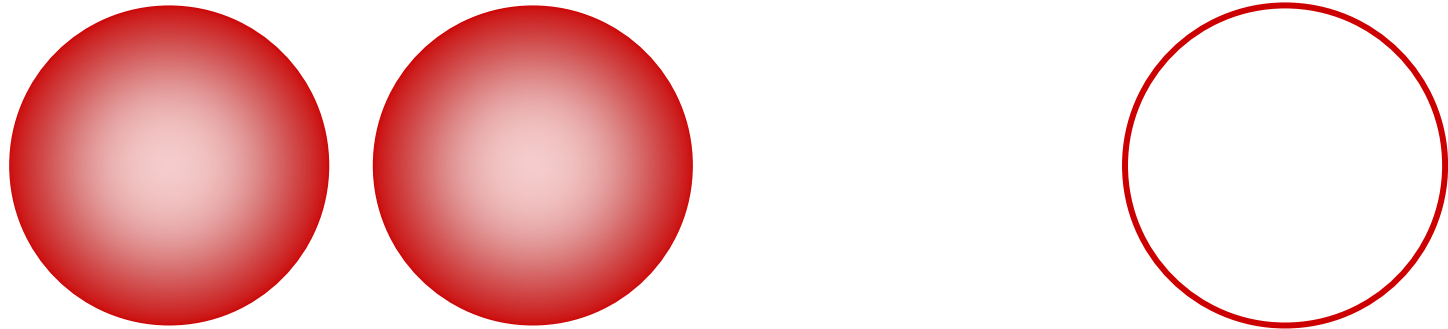
npg asia materials  
founded in association with the Tokyo Institute of Technology

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# 自然教育

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### Related Topics

- Genetics
- Cell Biology
- Scientific Communication
- Career Planning

## Updates

### Recent Activity

New post in [Watching the Detectives: Recently Read: The Immortal Lives of Henrietta Lacks](#)

New topic in [Women in Science: Woman Chemist Speaks at ACS](#)

New post in [Creature Cast: Life on a Lobster Mouth](#)

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# eBooks

Nature Education e-books are intuitive introductions to a range of topics relevant to science students, young scientists, and science enthusiasts of all ages.



### Essentials of Genetics

Essentials of Genetics is a guided introduction to many key concepts in genetics, from DNA structure and function to population genetics. It provides an excellent reference for students or lifelong learners and can be a teaching tool for faculty, featuring high quality video-based visualizations of genetics processes, clear explanations, and links to advanced study resources.



### Essentials of Cell Biology

Essentials of Cell Biology introduces readers to the core concepts of cell biology. It provides an introduction for students of all ages and can be a springboard to more specialized topics for advanced students. It begins with a discussion of the fundamental properties of cells: the origin of the cell, how cells are organized, how they reproduce, and how they use energy. Other subjects include the cellular structures responsible for cell function, the signals that cells use to communicate with one another, and the intricate controls on cell division. At the end of each unit in this eBook there is the option to test your knowledge with twenty multiple-choice questions.

# Library



## Scientific Communication

Editor(s): Jean-luc Doumont | [Subscribe](#)

What information should you include in an abstract, and in what order? How can you get your message across in an oral presentation — with or without slides? How much text is acceptable on a poster? Communication is an integral part of the research you perform as a scientist and a crucial competence for a successful career, yet it is an activity you may not feel prepared for.

In this area of the site you will find dozens of resources to help you master scientific communication. If you are looking for a comprehensive course in the subject, you will find [Master's Communication for Scientists](#) quite useful. Organized as follows:

[More](#)

### Other Topics

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[Cell Biology](#)

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### Explore This Topic

#### COMMUNICATING AS A SCIENTIST

- ▶ Effective Communication
- ▶ Audience and Purpose
- ▶ Addressing Specific Audiences

#### PRESENTATIONS

- ▶ Oral Presentation Structure
- ▶ Presentation Slides

#### PAPERS

- ▶ Scientific Papers
- ▶ Effective Writing
- ▶ Revision
- ▶ Advice for Specific Language Groups

#### CONFERENCES

- ▶ Poster Presentations

#### CORRESPONDENCE

- ▶ E-mail
- ▶ Memos and Progress Reports
- ▶ Formal Letters
- ▶ Résumés
- ▶ Thank You Letter

#### CLASSROOMS

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New topic in [Women in Science: Woman Chemist Speaks at ACS](#)

New post in [Creature Cast: Life on a Lobster Mouth](#)

## Explore

### Within this Topic (22)

- ▶ Communicating as a Scientist (3)
- ▶ Papers (4)
- ▶ Correspondence (5)
- ▶ Presentations (4)
- ▶ Conferences (3)
- ▶ Classrooms (3)

## CONCEPT

# Scientific Papers

Scientific papers are for sharing your own original research work with other scientists or for reviewing the research conducted by others. As such, they are critical to the evolution of modern science, in which the work of one scientist builds upon that of others. To reach their goal, papers must aim to inform, not impress. They must be highly readable — that is, clear, accurate, and concise. They are more likely to be cited by other scientists if they are helpful rather than cryptic or self-centered.

Scientific papers typically have two audiences: first, the referees, who help the journal editor decide whether a paper is suitable for publication; and second, the journal readers themselves, who may be more or less knowledgeable about the topic addressed in the paper. To be accepted by referees and cited by readers, papers must do more than simply present a chronological account of the research work. Rather, they must convince their audience that the research presented is important, valid, and relevant to other scientists in the same field. To this end, they must emphasize both the *motivation* for the work and the *outcome* of it, and



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a campus-wide interactive textbook solution by Nature Publishing Group



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NY Times 17<sup>th</sup>  
December 2011

**The New York Times** **Business Day**

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**NOVELTIES**  
**Making Science Leap From the Page**  
By ANNE EISENBERG  
Published: December 17, 2011

WHEN a college [textbook](#), “[Principles of Biology](#),” comes out from the [Nature Publishing Group](#) in January, one place it won’t be is on the shelves of school bookstores.

[Enlarge This Image](#)

That’s because the book was designed to be digital-only. Students will pay not for a printed edition at a bookstore, but for permanent access on the Internet (\$49).

And when they open the book on their laptops, tablets and smartphones, they will find other differences, too. True, the text is packed densely with definitions and

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**目前有8至10位职员包括Nature Communications 及 Scientific Reports 编辑和Academic Journals的出版人员, 销售人员以及客户服务.**

